



# Nerissa Golden

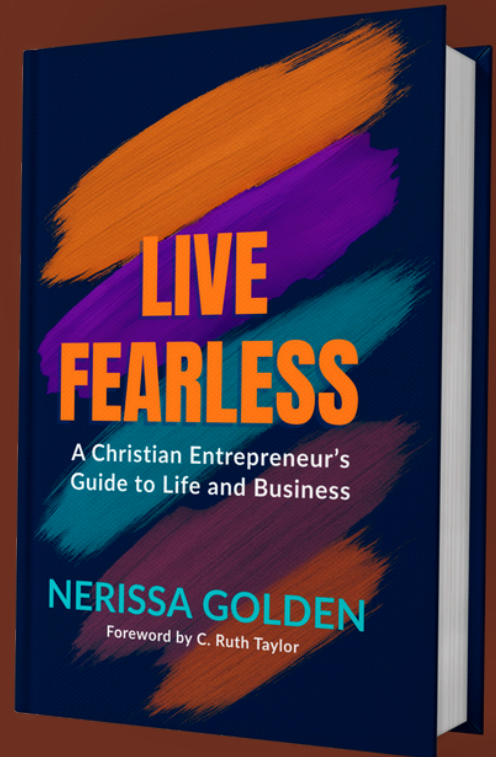
Author, Speaker,  
Business Strategist

## SIGNATURE TOPICS

Nerissa Golden is an award-winning writer and business strategist who empowers faith-driven entrepreneurs to overcome fear, embrace their God-given purpose, and build businesses and lives with impact. She is the founder of NAji, an e-learning platform and editor of Discover Montserrat. Her work blends spiritual principles, modern business strategies, and practical tools to help audiences live boldly in alignment with God's calling.

- ✓ Fearless by Design: Your Identity in Christ
- ✓ The Fearless Mindset: Balancing Faith, Wealth, and Purpose
- ✓ From Fear to Action: Overcoming Procrastination and Hiding

# About the Book



Live Fearless is a guide for men and women who are tired of letting fear shape their health, finances, relationships, and leadership. Drawing from biblical truth, personal stories, and practical strategies, this book shows you how to silence anxiety, face your challenges with courage, and walk in your God-given identity.

You'll discover:

- Who you were created to be and the source of true fearlessness.
- How fear shows up in hidden ways; overeating, procrastination, lack of order, poor money habits, or shrinking back from visibility.
- How to replace fear with faith in every area of life and business.
- The role of the Holy Spirit in empowering you to live, lead, and build boldly.

Whether you're leading a company, raising a family, or stepping into a new season, Live Fearless will help you break free from fear and step into the purpose, prosperity, and peace God designed for you.

## BOOK DETAILS

**Title:** Live Fearless: A Christian Entrepreneur's Guide to Life and Business

**Author:** Nerissa Golden

**Foreword:** C. Ruth Taylor, Author & CEO, BambuSparks Publishing

**Formats:** Audio, Paperback, Hardback, Kindle

**Available:** Amazon + major retailers

**Publisher:** Rebel Rock Media Ltd.

**ISBNs:** 9798292491248,  
9798266455276

# FOR IMMEDIATE RELEASE

## New Book Live Fearless: A Christian Entrepreneur's Guide to Life and Business Reveals the True Source of Fearlessness for Entrepreneurs

Liverpool, UK (October 1, 2025) — Award-winning writer and entrepreneur Nerissa Golden announces the release of her newest book, *Live Fearless: A Christian Entrepreneur's Guide to Life and Business*, now available in audio, paperback, hardback, and Kindle formats.

At its heart, *Live Fearless* declares that the source of true confidence is not personality, hustle, or hype but identity in Christ. Golden argues that fearlessness flows from knowing who God created you to be and embracing the purpose Jesus has already positioned you to walk in. From that foundation, she equips Christian entrepreneurs with practical strategies to overcome fear, leverage tools like social media and artificial intelligence, embrace visibility, steward wealth wisely, and build businesses designed to last.

Golden explains: "Fearlessness isn't about pretending to be strong or fearless in our own strength. It's about recognising who God created us to be and walking boldly in the purpose Jesus already made possible. Once you understand that, everything else; how you run your business, how you show up in the world, how you embrace new tools and opportunities, flows from that foundation."

The book has already received strong endorsements, including a powerful foreword by C. Ruth Taylor, author and CEO of BambuSparks Publishing. Taylor writes: "As someone who also wrote a book on fearlessness, I was eager to see her approach. While we share similar themes, Nerissa's book is vastly unique. *Live Fearless* is about courageously stewarding every aspect of your life, your calling, health, wealth, business, and resources. It is the kind of book I wish I had when I first started my entrepreneurial journey ten years ago.

"What makes this book so powerful is its honesty. Nerissa doesn't just inspire, she equips. Her teaching on 'borrowed discipline' was eye-opening and liberating for me personally. Her wisdom brought clarity to questions I wrestled with around self-care, business as ministry, habits, and fear."

With a blend of biblical principles, practical strategies, and modern business insights, *Live Fearless* empowers readers to dismantle fear-driven habits, embrace visibility, and navigate today's fast-changing landscape with confidence. It challenges entrepreneurs to reframe procrastination, perfectionism, and hiding as fear tactics in disguise, and instead pursue purposeful growth that builds legacy.

*Live Fearless: A Christian Entrepreneur's Guide to Life and Business* is available worldwide on Amazon and other major retailers in audio, paperback, hardback, and Kindle editions.

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# INTERVIEW QUESTIONS & ANSWERS

## 1. WHAT SETS LIVE FEARLESS APART FROM OTHER BOOKS YOU HAVE WRITTEN BEFORE ON ENTREPRENEURSHIP?

A: I have never left faith out of my writing, but it was not the core message. After more than twenty-five years in business and working with entrepreneurs, I realized that the secret to all I've achieved is my faith and having Jesus as Lord of my life. The best business strategy is to not see faith as a nice to have but the foundation on which you must build. Live Fearless bridges both, showing how spiritual growth fuels business growth.

## 2. WHY DID YOU FEEL IT WAS IMPORTANT TO ADDRESS TOOLS LIKE SOCIAL MEDIA AND ARTIFICIAL INTELLIGENCE?

A: Because fear often hides in the unknown. Many entrepreneurs feel overwhelmed by digital trends, or they shy away from visibility because of insecurity. I wanted to help readers see that tools like social media and AI are not enemies, they're opportunities to amplify their message and expand their reach if used wisely.

## 3. HOW DOES LEGACY PLAY INTO FEARLESS ENTREPRENEURSHIP?

A: Fearless entrepreneurship isn't about quick wins; it's about stewarding what God gives you so that it impacts future generations. When you build with legacy in mind, you stop playing small. You start making decisions with a longer horizon whether that's passing on a business, creating community change, or modelling bold faith for your family.

## 4. WHAT ROLE DOES MEDIA PLAY IN FEARLESS ENTREPRENEURSHIP?

A: Media is one of the most powerful tools entrepreneurs have, but many avoid it because of fear; fear of judgment, criticism, or rejection. I walk readers through how to embrace media exposure, tell their story, and use it to build credibility and opportunities.

## 5. YOU TALK ABOUT "BORROWED DISCIPLINE." HOW DOES THAT APPLY TO TODAY'S FAST-CHANGING BUSINESS ENVIRONMENT?

A: Borrowed discipline means recognising that you don't have to do it all alone. You can lean on systems, mentors, or even technology like AI to help you build consistency. Instead of being paralysed by what you don't know, you can adopt tools and structures that keep you moving forward.

## 6. WHAT DO YOU HOPE READERS TAKE AWAY FROM LIVE FEARLESS?

A. My hope is that entrepreneurs finish this book believing that fear does not have to be the final word in their lives. They'll walk away with clarity, practical steps, and the courage to pursue what God has placed in their hearts with boldness.

## 7. YOU'RE ALSO A MARKETING STRATEGIST AND ENTREPRENEUR. HOW DOES THAT INFLUENCE YOUR MESSAGE IN THIS BOOK?

A: I've worked with entrepreneurs across the Caribbean and beyond, and I see the same struggles repeating: undercharging, burnout, playing small. My marketing work gives me a front-row seat to how fear holds back businesses. That's why this book is as much about mindset as it is about strategy.

## 8. WHAT'S NEXT FOR YOU AFTER LIVE FEARLESS?

A: I would love for people to discover their fearless archetype. There's an assessment at [nerissagolden.com](http://nerissagolden.com) that will give them a strategy to help them increase their fearlessness. There is also a FREE Fearless Living course they can take to dive into the principles from the book. I'm also speaking and teaching more about fearless living, particularly for entrepreneurs who want to build lives that reflect faith and abundance.



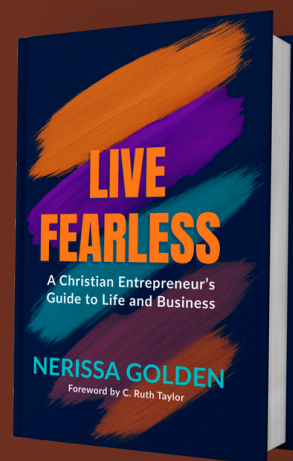
## REVIEWS

*"Live Fearless is about courageously stewarding every aspect of your life, your calling, health, wealth, business, and resources. It is the kind of book I wish I had when I first started my entrepreneurial journey."*

- **C. Ruth Taylor, author and CEO of BambuSparks Publishing**

*"Essential reading for entrepreneurs and dreamers, this book equips you to reject fear and embrace the purposeful life God intended."*

- **Vanessa I. Farrell, author of Delayed Not Denied: The Journey of Singleness**  
- **It's Worth the W.A.I.T.**



## RELATED RESOURCES

- The Fearless Quiz
- Fearless Living Course
- Fearless Entrepreneurship Course

Available at  
[www.nerissagolden.com](http://www.nerissagolden.com)

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MEDIA**

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